



FOR IMMEDIATE RELEASE

## **UNITED KINGDOM (Dec. 1, 2008) - API EUROPE-LIMITED APPOINTS A NEW HEAD FOR EUROPEAN BUSINESS DEVELOPMENT**

API has strengthened its European team by appointing Jerome Kuehnert to Head of European Business Development.

A native German, Jerome possesses more than 13-years of entrepreneurial and corporate expertise, having led operations, programmes and teams throughout the U.S., EMEA and APAC markets.

For the past 5-years, Jerome has held several strategic sales and customer service functions with Cisco and Convergys; such as Programme Manager for EMEA as well as Senior Operations Manager for Central Eastern Europe and Middle East/Africa.

In those roles, amongst other things, Jerome established robust business models and transformational go-to-market strategies, which allowed for incremental business growth and expansion throughout the regions.

Currently residing outside of Amsterdam, Jerome holds a Swiss Business Diploma and has completed 2-years of International Business Studies at Hofstra University (New York). In addition to German, Jerome is fluent in English, with advanced skills in Dutch. Jerome will be an ideal addition to API's strengthening team to further establish the companies' European partner and channel landscape . His experience in the network and IT environment coupled with his energy and enthusiasm will be a valued asset

"We are excited to be welcoming Jerome to the API team" said Steven Rice, President & CEO. "In the past two years, API has experienced tremendous growth in the U.S. and, because of this, has been relatively inactive in the continental European market. The addition of Jerome is a key part of our renewed focus on this important market."

About Advanced Programs, Inc.: Advanced Programs, Inc. ([www.advprograms.com](http://www.advprograms.com)) provides secure computing and networking equipment to the Military/Intelligence Communities of the United States and its allies. The core business involves participation on program teams requiring the design, manufacture, and supply of TEMPEST equipment and services. Advanced Programs, Inc. has been NSA certified for TEMPEST testing and manufacturing for over 20 years. The company is headquartered in Columbia, MD. API Europe Ltd ([www.api-europe.com](http://www.api-europe.com)) is a wholly owned subsidiary of Advanced Programs Inc. and is located in Chippenham, Wiltshire, UK. It was established to develop additional products and to provide support to API's Reseller Network throughout NATO Europe. Both facilities are ISO 9001 certified.

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